

Be sure to put your signature on this

Once in a 100 year event!

Happy Birthday Tukwila!

The Centennial offers a significant opportunity to reflect and take stock of Tukwila's development over time and note that we are at the point of 100 years, what we have come to be, and what we are in the process of becoming as we enter a new centenary era. We plan to Commemorate Tukwila's proudest modern moment with a Centennial Celebration unlike any other in the region – recognizing the immeasurable spirit of our people, the diverse offering of lifestyle choices, immense pride in our city and forward thinking of our city leaders.

» **Be a part of Tukwila's biggest marketing campaign ever!**

What's In It For You?

- Recognition as a Centennial Partner or sponsoring company
- Helping to elevate image and pride in Tukwila, where you do business
- Exposure in the biggest marketing campaign in Tukwila's history

Ready To Get Started?

Sponsorships are not just limited to levels these days. I am eager to brainstorm exciting ways for you to become a Centennial Sponsor. We have provided some overall sponsorship structure for you to consider, but we hope that *you will get creative with us and make this Centennial one to remember!*

Please contact me at 206-575-2489 or at karla@seattlesouthside.com to save your spot as a Tukwila Centennial Sponsor.

With Enthusiasm,



Karla Lindula
Marketing Coordinator, City of Tukwila

100TH ANNIVERSARY/CENTENNIAL SPONSOR

Founder's Level – 18 months of exposure - January 2008 through June 2009

With cash or in-kind donation of \$20,000, sponsors will receive:

- Logo recognition in appropriate print advertising and collateral materials
- VIP event access to all Centennial Events
- Literature distribution at Centennial Events
- Banner at Kick-off Event (banner must be provided)
- Company profile, logo and link on Centennial Web site
- Company profile, logo and recognition in Centennial Newsletter
- Opportunity to provide company related giveaways at Centennial Events
- Verbal recognition at events that allow speaking



Pioneer Level - 18 months of exposure - January 2008 through June 2009

With cash or in-kind donation of \$10,000, sponsors will receive:

- VIP event access to all Centennial Events
- Literature distribution at Centennial Events
- Company logo and link on Centennial Web site
- Company logo and recognition in Centennial Newsletter
- Opportunity to provide company related giveaways at Centennial Events

CENTENNIAL EVENTS SPONSORSHIP

Individual Event Sponsor - \$500 to \$5,000 cash or in-kind donation

Centennial events will vary in size and will occur from January 2008 through June 2009. Every event will celebrate a different aspect of life in Tukwila and is an opportunity to get your company's name in front of visitors, residents, the workforce and the media by becoming an event sponsor.

Individual event sponsorship may include (depending on event size and sponsorship amount):

- VIP event access
- Table display for literature distribution, staff person, banner at the event
- Opportunity to provide company related giveaways at the event
- Two minutes of speaking time (if podium exposure is available at the event)
- Company logo and link on Centennial Web site
- Company logo and recognition in Centennial Newsletter

City-sponsored Events to consider (see website for complete listing of events):

- Centennial Kick-off and Launch Event (January 2008)
- Culinary Weekend with Celebrity Chef Martin Yan (February 2008)
- Backyard Wildlife Weekend w/Garden Tour (May 2008)
- 100th Birthday Proclamation Event (June 2008)
- Family Fourth at the Fort (July 2008)
- Tukwila (Founders) Days (August 2008)
- Wellness Month Activities (September 2008)
- Holiday Delights (December 2008)

